

Bridge the Gap Speaking & Media Kit Strategic Collaboration Experts



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EQUIPPING PEOPLE WITH COMMUNICATION TOOLS THAT
YIELD PRODUCTIVE CONVERSATIONS, GREAT RELATIONSHIPS,
AND TERRIFIC TEAMWORK.

Hi. We're Jennifer and Katie



ENGAGING AND COMPELLING SPEAKERS,
FORTUNE 500 COACHES, & AWARD WINNING
AUTHORS

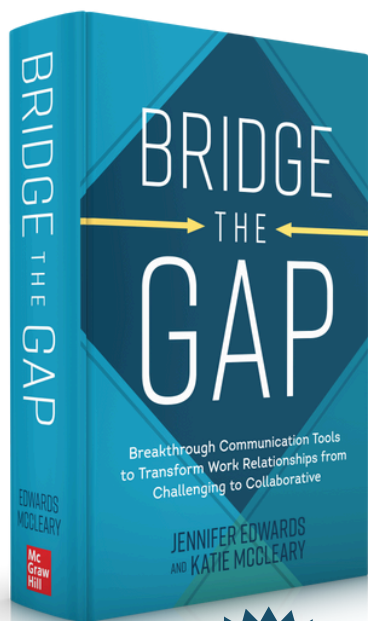
We believe the key to success lies in turning 'them vs. us' into 'we've got this.'

Our mission is simple: equip professionals with the tools to communicate proactively and collaborate meaningfully. By embracing diverse perspectives, we don't just resolve conflicts—we build stronger teams and spark innovation. It's not about breaking down walls, it's about building bridges that lead to shared victories.

Whether it's differing ideas or communication gaps, we see every challenge as an opportunity to connect, grow, and win together.

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MASTER YOUR REACTIONS TO CONNECT BETTER
LEAD WITH CURIOSITY AND AUTHENTICITY
COMMUNICATE AND COLLABORATE MORE EFFECTIVELY



EDWARDS AND MCKEARY HAVE WRITTEN A CLEAR AND TIMELY GUIDE FOR ANY PROFESSIONAL WHO WANTS TO BUILD A BETTER COLLABORATIVE ENVIRONMENT.

—DANIEL H. PINK

#1 NEW YORK TIMES BESTSELLING AUTHOR OF *WHEN, DRIVE, AND TO SELL IS HUMAN*

TEACHES PROFESSIONALS HOW TO INTENTIONALLY PUT GENUINE CURIOSITY AT THE HEART OF ANY WORKING RELATIONSHIP WHERE UNDERSTANDING, COLLABORATION, AND RESPECT ARE PARAMOUNT FOR SUCCESS.

—AMY C. EDMONDSON

PROFESSOR AT HARVARD BUSINESS SCHOOL; AUTHOR OF *THE FEARLESS ORGANIZATION*

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About Us

Jennifer Edwards and Katie McCleary are dynamic Collaboration Strategists and co-authors of *Bridge The Gap: Breakthrough Communication Tools to Transform Work Relationships from Challenging to Collaborative* (McGraw-Hill). Their expertise lies in transforming workplace communication through the lens of social psychology, helping professionals elevate their emotional intelligence and influence. Backed by research and insights from 59 thought leaders, their book was named one of Inc. Magazine's top three business books to read in 2022.

Jennifer and Katie are living examples of the power of collaboration, blending their own diverse backgrounds—Traditional/Non-Traditional, Country/Rock-n-Roll, Christian/Buddhist, Executive/Creative. Through this, they help teams and leaders embrace differences and discover the "sweet spot" where meaningful, transformative collaboration happens.

OFFERINGS: VIRTUAL OR LIVE



Click to Watch Us
in Action





Client Testimonials

"As a people-first company, we know that how we communicate and build relationships matters. . . especially in tough times. People need straight talk and dependable leaders. With Bridge the Gap, we've been able to deepen our values and have meaningful conversations that move the needle."

Bill Lowman, CEO, American Pacific Mortgage

Two Signature Keynotes based off our Viral TEDx Talks:

- Four Cs to Mastering Collaboration 
- CIA: Elevating Emotional Intelligence with Another 

Tailored Experiences:

- Workshops
- Coaching for Execs, Teams, Boards
- Facilitation
- Executive Retreats

"Our team could not stop talking about the excellent workshop and leadership series that Bridge the Gap conducted. The group was energized and is very much looking forward to our journey together as we deepen our skills."

**Heather Andrade-Neumann,
CHRO, Golden 1 Credit Union**

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THE BRIDGE THE GAP EXPERIENCE



- Every experience is designed and Tailored for Your People
- Pre-event discovery calls to ensure that we meet Your Desired Outcomes
- Pre-event video and email content to Hype Your People
- Solution-Oriented: We partner with YOU so that your people have a GREAT Experience
- High audience Engagement & Interaction
- Post experience content and Actionable Takeaways

Client Testimonial

“This duo is a formidable powerhouse of energy and engagement! The quality and content included in their presentation, as well as the curiosity that drove our time together, accelerated our adoption of the principles outlined in Bridge the Gap! The tools demonstrated during this virtual session with my team continue to spur conversations and creative solutions. I am confident that Bridge the Gap and the subsequent time spent with Jennifer and Katie facilitated our team gaining a higher level of transparency and collaboration than I had imagined to be possible from a newly formed virtual leadership team. Thank you for bringing this work to us and for sharing so passionately!” **Nicki P Todd, SVP, First American Title**

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Keynote: Are You Ready to Transform Teamwork? Unlock the Power of Collaboration with the Four Cs!

At the heart of every successful organization lies a powerful truth: collaboration and proactive communication are not just buzzwords; they are the engines that drive teamwork, culture, and profitability forward.

Imagine a workplace where professionals are not only equipped with practical tools for innovative conversations but also inspired by the art and science of emotional intelligence and human dynamics. This is the promise of Bridge the Gap.

Through engaging props, captivating stories, and activities grounded in neuroscience, we captivate audiences, helping them uncover the sweet spot of teamwork.

They teach your team the 4 C's to Mastering Collaboration:

- **Psychologically Clean:** Create a space where calmness prevails, allowing genuine collaboration without defensiveness or triggers.
- **Radically Curious:** Foster an environment where diverse perspectives are welcomed, leading to innovative solutions without fear.
- **Truly Collaborative:** Drive action around shared goals, executing them with precision and teamwork.
- **Committed to Caring:** Build a culture of trust and respect, ensuring quality work and strong professional relationships.

Now is the time for action. Don't let your team languish in mediocrity. Equip them with the tools they need to elevate their influence and improve performance.

Are you ready to bridge the gap? Let's embark on a journey toward a more connected, collaborative, and successful future.

Keynote: Elevate Your Team's Emotional Intelligence Using C.I.A.

Picture this: You're navigating a collaborative project, but it feels like you're wading through a murky swamp, struggling to connect with your team.

What if you could change that?

What if you could transform those foggy interactions into clear, productive conversations?

In a world where "words build worlds," the ability to communicate with emotional intelligence is not just a nice-to-have—it's essential.

In this engaging keynote, audiences will discover how to harness the power of three keywords that can radically reshape their emotional intelligence and performance:

- **CONCRETE:** Understand the heavy emotions we carry and how they impact our work.
- **INFLATED:** Learn to identify when feelings become exaggerated and how to process them effectively.
- **ASSUMPTION:** Recognize and dismantle false assumptions that create unnecessary barriers in collaboration.

Now is the time to take action! Don't let your team struggle in silence. Give them the tools they need to elevate their emotional intelligence and enhance their collaborative efforts.

Let's build a culture where emotional intelligence is not just an idea but a daily practice.

Are you ready to clear the swamp and pave the way for authentic partnerships?

Client Testimonial

"Jennifer and Katie's keynote at our Nurse Leader event was inspiring and engaging. They created an experience that had the room laughing, rethinking the ways they might show up even more powerfully in their departments, and how to communicate better when stressed and under the pressure. Our 250 Nurse Leaders walked away energized and ready to implement what they learned and excited to dive in even more than before."

**Toby Marsh, Regional Chief Nursing Executive and VP,
Clinical Integration
Kaiser Permanente, Northern California**



LET'S TALK!

We've helped thousands of professionals build better relationships, improve their communication skills, and transform breakdowns into breakthroughs.

Our tools work.

We look forward to collaborating with you!

Jennifer & Katie

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